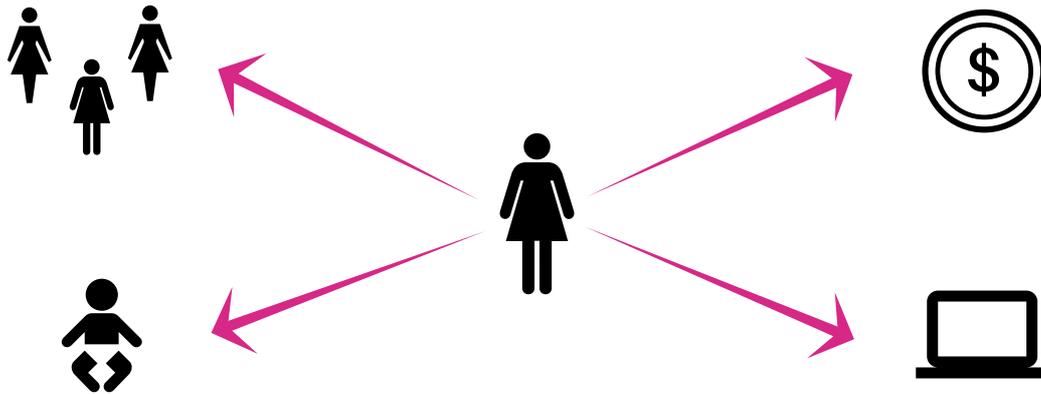




Women contribute essentially across multiple roles in life as professionals, wives, mothers, individuals, friends, and community leaders.

Women account for 85% of all consumer purchases and will control 2/3 of U.S. consumer wealth over the next decade.



Among highly-educated women with children, **43%** have left or off-ramped their careers at some point.

In the U.S., women earn **57%** and **60%** of undergrad and masters' degrees, respectively; yet, comprise less than 50% of the workforce and represent only 8.1% of top income earners.

What happens when women are empowered to maximize their work-life possibilities?



That's where we come in.

We exist to connect, equip, and empower every woman to create a mix in which she thrives.

We believe that each person creates her/his own work-life “mix” through a compilation of choices, whether voluntary or circumstantial, planned or unexpected, at any given stage of life. By connecting and providing curated access to high-quality information, practices, resources, products, and services, we equip with the “best of” tools so that each unique woman is empowered to be creative in her individual work-life mix and **THRIVE**.



3rd Annual Work-Life Thrive Summit

Wednesday, April 20, 2016
Seawell Grand Ballroom, DCPA



Purpose

Connect and practically equip women to be bold in their work-life choices and to understand how to live a life that includes valuable professional contributions and meaningful family life.



Attendees

400 discerning and intelligent women, mentors, coaches, business owners, company representatives, and other Wixii™ ambassadors.



Topics

Clarity in work and professional value, strong family relationships, living confidently, managing it all more effectively, making connections, professional opportunities and much more...

womeninthemix.com/work-life-thrive-summit



SPONSORSHIP GUIDE

Join a growing movement to cultivate flourishing. Show your support for women who are striving to thrive in their work-life mix. Your business will benefit from associating with our community and brand, while also realizing a fully-deductible business expense (marketing, business development, and/or employee development, engagement & retention).

PINNACLE PARTNERS

→ \$10,000

- TOP billing on all of our Summit promotional materials, including main Summit page, dedicated partner page, e-newsletters, and social media.
- 3 featured posts on website sharing company's story and vision, and 3 featured Wixii stories. - Company-provided content approved by Women in the Mix.
- Company logo with TOP billing on Summit banners.
- Company logo with TOP billing in our signature Wixii™ Summit gift.
- Work-Life Thrive workshop customized for your team.
- Premium corporate table location for 10 guests.
- Premium booth location for Business Showcase promotion of your company.
- Brief company overview at start of Summit.

→ \$5,000

- Company logo on all of our Summit promotional materials, including dedicated website page, dedicated partner page, e-newsletters and social media.
- 2 featured posts on website sharing company's story and vision. - Company-provided content approved by Women in the Mix.
- Company logo on Summit banners.
- Company logo in our signature Wixii™ Summit gift.
- Work-Life Thrive presentation for your team.
- Corporate table for 10 guests.
- Booth location for Business Showcase promotion of your company.
- Company mention at start of Summit.

PEAK SUPPORTERS

→ \$2,500

- Company logo on all of our Summit promotional materials, including dedicated website page.
- One-time featured post on website sharing company's story and vision. - Company-provided content approved by Women in the Mix.
- Company logo on Summit banners.
- Table for 8 guests.
- Booth location for Business Showcase promotion of your company.

→ \$1,000 or IN-KIND CONTRIBUTIONS

- Company logo on all of our Summit promotional materials, including our dedicated website page.
- Company logo on Summit banners.
- 2 tickets for guest attendance.
- Booth for Business Showcase promotion of your company.

PREMIUM BUSINESS SHOWCASER

→ \$550

- Company logo on all of our Summit Business Showcase promotional materials.
- Feature your top 5 practical tips on our website and in our e-newsletter.
- Premium booth location for Business Showcase promotion of your company.
- Complimentary ticket to attend and participate in the Summit.

BUSINESS SHOWCASER

→ \$350

- Company logo on all of our Summit Business Showcase promotional materials.
- Feature your top 5 practical tips on our website.
- Standard booth location for Business Showcase promotion of your company.
- Complimentary ticket to attend and participate in the Summit.

GREAT BAG CONTRIBUTION

→ 400 COUNT

- This contribution is for our signature “Great Bag” that each attendee covets.
- Items of value only (no paper).
- Promote your business and message with our community of women who have the means and motivation to support businesses that enable them to live a thriving mix.



Ready to talk sponsorships or showcasing your business?

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/work-life-thrive-summit

*Let's thrive together
on April 20!*

